

# Gulf Shore Gardens

## Regional Lifestyle Center Comparison

### Trade Area Population and Household Income

REGIONAL SITE	POPULATION	AVERAGE HH INCOME	# OF HOUSEHOLDS
NORTH PORT, FL (Gulf Shore Gardens)	452,001	\$60,369	186,852
LANSING, MI (Eastwood Towne Center)	312,440	\$62,362	158,286

### Households with Real Wealth

# of HH Incomes Above \$50K, \$75K, and \$100K

REGIONAL SITE	# OF HH INCOMES ABOVE \$50,000	# OF HH INCOMES ABOVE \$75,000	# OF HH INCOMES ABOVE \$100,000
NORTH PORT, FL (Gulf Shore Gardens)	70,719	35,226	19,583
LANSING, MI (Eastwood Towne Center)	56,177	30,112	16,252