

**Crestview Hills Town Center
Demographic Comparison
Population and Household Income**

SITE	POPULATION				AVERAGE HH INCOME				MEDIAN HH INCOME			
	3 Mile	5 Mile	7 Mile	10 Mile	3 Mile	5 Mile	7 Mile	10 Mile	3 Mile	5 Mile	7 Mile	10 Mile
CRESTVIEW HILLS TOWN CENTER	63,549	149,775	313,930	557,286	\$86,136	\$71,539	\$63,338	\$61,933	\$65,034	\$58,186	\$53,479	\$51,595
DEERFIELD TOWNE CENTER	66,297	138,439	222,158	398,190	\$102,279	\$101,134	\$99,932	\$87,941	\$90,184	\$90,341	\$91,145	\$80,847
FLORENCE MALL	47,977	106,366	160,968	324,742	\$57,924	\$62,203	\$67,631	\$59,655	\$58,173	\$62,187	\$65,018	\$55,710

**The Households with Real Wealth
of HH Incomes Above \$50K, \$75K, and \$100K**

SITE	# OF HH INCOMES ABOVE \$50,000				# OF HH INCOMES ABOVE \$75,000				# OF HH INCOMES ABOVE \$100,000			
	3 Mile	5 Mile	7 Mile	10 Mile	3 Mile	5 Mile	7 Mile	10 Mile	3 Mile	5 Mile	7 Mile	10 Mile
CRESTVIEW HILLS TOWN CENTER	15,208	32,469	63,020	106,773	9,620	19,509	37,835	65,507	6,081	11,527	21,800	38,905
DEERFIELD TOWNE CENTER	18,314	37,719	59,655	99,490	14,053	28,798	45,705	72,802	10,097	20,805	33,146	50,910
FLORENCE MALL	9,906	22,315	34,382	61,643	6,753	15,539	24,725	43,082	4,198	9,876	16,081	27,643