

# U SQUARE

@ THE LOOP

## SIZE

77,000 SF

## LOCATION

Cincinnati, OH  
The University of Cincinnati

## TRAFFIC COUNTS

Calhoun = 15,369 VPD  
McMillan = 15,376 VPD

## KEY DEMOS

*within a 5 mile radius*

### Population

2014 = 323,342  
2019 est. = 327,553

### Households

2014 = 66,381  
2019 est. = 66,280

### Average Income

2014 = \$49,769  
2019 est. = \$57,257

### Median Age

19.5

### Daytime Population

Businesses = 22,940  
Employees = 220,284

### Student Population

Total Enrollment = 44,251

## CONTACT

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## ABOUT

U Square at The Loop is a vibrant mixed-use project that opened in the fall of 2013 across from the University of Cincinnati. It includes over 77,000 sf of retail and restaurants, 161 apartments, a Fairfield Inn & Suites with 115 rooms and 2 parking garages totaling 750 parking spaces. U Square is a LEED certified multi-use mid-rise covering two city blocks between McMillan and Calhoun streets. Our 161 upscale market rate apartments provide easy access to UC's campus as well as the unique and lively Clifton area. Opening in summer 2017, Target will open an 18,000sf store at USquare at the Loop, representing its only urban "flexible format" store in Cincinnati.

## KEY TENANTS

