



LOCATION

Traverse City, MI

KEY FACTS

- 3.5 million tourists annually, resulting in \$1.18 billion in direct spending
- Known as a 4 season playground for its beaches, cuisine, wine and culture
- #8 on *Top 10 Beaches* in the U.S. by AOL Travel
- Listed among 17 of "The Most Beautiful Towns in America" by Conde Nast Traveler
- Area includes: 20 golf courses, 150 inland lakes, 180 miles of shoreline, vineyards and over 4,500 hotel rooms

CONTACT

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ABOUT

Traverse City draws over 3.5 million tourists annually for its year round attractions that include: 20 golf courses, 150 inland lakes, 180 miles of shoreline, vineyards and the Sleeping Bear Dunes National Park. Traverse city was named the #8 city on AOL Travel's "Top 10 Beach Towns." Site attractions adjacent to the site encompass the Grand Traverse Resort & Spa and Turtle Creek Casino. Grand Traverse Town Center includes a newly built Meijer.

SITE ATTRactions

Grand Traverse Resort & Spa

- 350,000+ visitors per year
- 900 acre resort that is a
- year-round golf, spa and conference destination
- 600 hotel and tower guest rooms
- 85,000 SF of meeting space

Turtle Creek Casino and Hotel

- \$100 million in revenue in 2013
- 360,000 SF & 10 miles east of Traverse City
- 137 guest rooms include 10 suites
- 54,000 SF gaming room

