

"Defining Lifestyle Shopping in the Tri-State" www.ShopCrestviewHillsTownCenter.com

## NEWS RELEASE/PHOTO OPPORTUNITY

## FOR IMMEDIATE RELEASE

October 27, 2005

Contact:

Tracy Nemenz

Jeffrey R. Anderson Real Estate, Inc.

(513) 241-5800 main (513) 366-3532 office (513) 543-3601 cell

## **NOW OPEN!**

## Crestview Hills Town Center Welcomes Public

Opening Day, Ribbon Cutting & Halloween/Opening Events Planned

**Crestview Hills, KY** – After 11 months of construction, Crestview Hills Town Center is NOW OPEN and welcoming customers as of October 27, 2005.

"We are thrilled to finally be able to share this dynamic shopping and dining destination with the Northern Kentucky community," said Mark Fallon, Vice President of Real Estate for Jeffrey R. Anderson Real Estate, Inc. "They have been asking for better retail options, and we are so pleased to be able to deliver the early Christmas present of Crestview Hills Town Center.

Grand Opening events and activities are as follows:

October 27 – 10am

Retailers & Restaurants Open. Shoppers take to the sidewalks!

October 28 – 4-7pm

Private Grand Opening Reception – Photo Opportunity

**6:15pm** Crestview Hills Town Center Ribbon Cutting including:

- Jeffrey R. Anderson Real Estate Representatives
- M&D Management Representatives (Project Partners)
- Mayor Paul Meier
- City Administrator Dan Groth
- City Council and Committee Members
- NKY Chamber of Commerce Representatives

October 29 – 12-4pm Halloween Costume Trick-or-Treat for area youth

Strolling entertainment (magicians, stilt walkers, balloon artists) "Adult" Trick-or-Treat bags filled with offers from merchants (while supplies last!)

Cornhole

**2pm** Costume parade – youth to gather at Clock Tower

Offering more than 70 retailers and restaurants in an open-air shopping environment, Crestview Hills Town Center is located at the intersection of Dixie Highway, Turkeyfoot Road, and I-275 in Northern Kentucky. The project consists of a 200,000 sq. ft. Dillard's and an additional 300,000 sq. ft. of specialty retail and dining.

Retail anchors at Crestview Hills Town Center include Dillard's, Bed Bath & Beyond and Borders Books features upscale specialty stores such as Talbots, Banana Republic, Eddie Bauer, J. Jill, Coldwater Creek, Victoria's Secret, Aveda, Jos. A. Bank Men's Clothiers and Chico's.Banana Republic. Regional favorites include Mike & Jimmy's Chop House and The Pub.

For a comprehensive list of merchants and construction photos, please visit www.ShopCrestviewHillsTownCenter.com.

Crestview Hills Town Center joins the list of only 100 Lifestyle Shopping Centers nationwide. In lockstep with most Lifestyle Centers, the center features upscale fashion retailers, home furnishing shops and a variety of dining opportunities. Amid inviting gathering spots, wide sidewalks and abundant landscaping, customers at Crestview Hills Town Center will enjoy easy access and convenient parking in close proximity to individual shops.

The center was designed by KZF Design and built by Schumacher Dugan Construction - both of Cincinnati, Ohio. Huntington Bank provided construction financing.

Crestview Hills Town Center is developed, owned and managed by Cincinnati-based **Jeffrey R. Anderson Real Estate, Inc.** It is the third Lifestyle Center in the Tri-State developed by the company. Crestview Hills Town Center joins the 6 million square feet of commercial real estate developed in the Midwest by Jeffrey R. Anderson Real Estate, Inc. Please visit our website at www.anderson-realestate.com.